

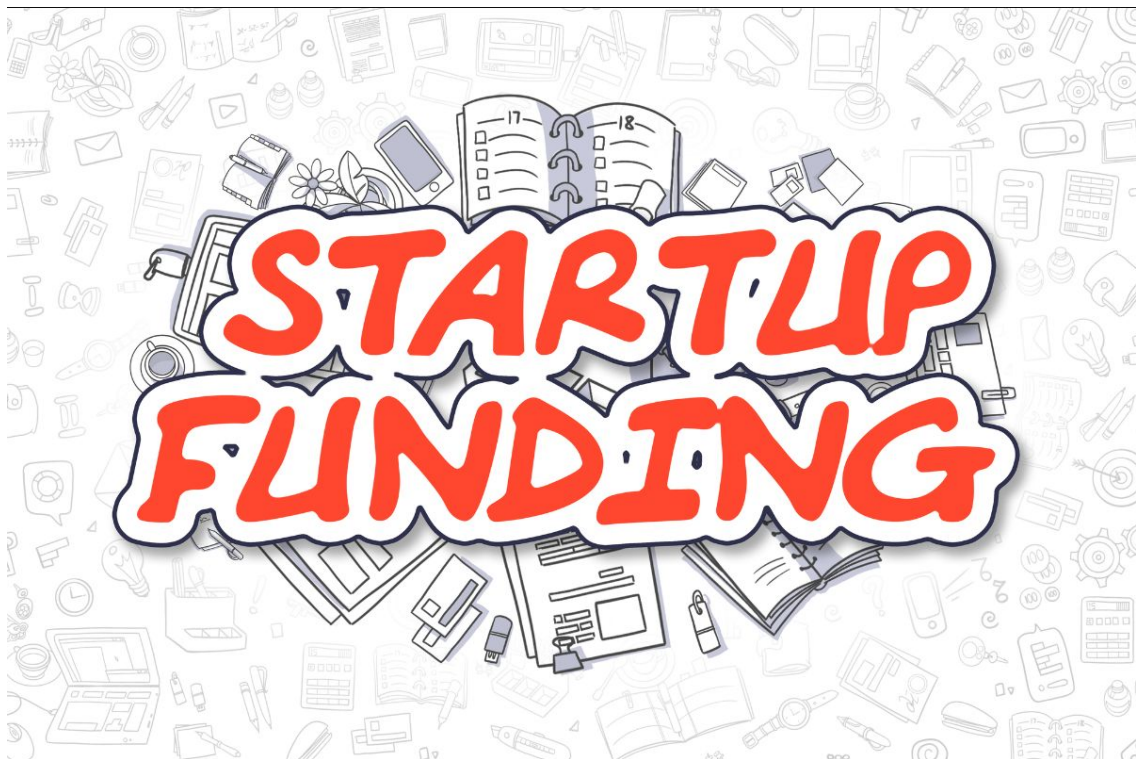
# The Age Tech Digest

What You Need to Know About Age Tech Right Now

November 2021 Edition

## Who Is Investing in the AgeTech Revolution - 2021 Edition

When I first wrote this article, in early 2019, there were a handful of venture capital funds that were specifically focused on making agetech investments. And while the total number of dedicated agetech funds hasn't dramatically increased since then, the number of dollars invested in agetech certainly has. How has the investor landscape changed in the past two and a half years?



[Read more](#)

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# What Is the Metaverse and What Could It Mean for the Future of Aging?

A few weeks ago, Facebook's founder, Mark Zuckerberg, introduced us to Meta: A Social Technology Company, and Microsoft released a video explaining its version of the metaverse. When we have two tech giants battle over who gets to define (and potentially control) the future – we should all be paying attention. So what is "The Metaverse", and what could it mean for the future of aging?



[Read more](#)

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# Announcing a new feature: TheGerontechnologist™ Feed, currently in

Want to gain access to a curated agetech newsfeed and articles from around the web? Read what I'm reading to stay up-to-date with all things AgeTech? [Apply here](#) to get early access to *TheGerontechnologist Feed*.

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## Event Worth Attending



The What's Next Longevity Innovation Summit helps leaders in the innovation ecosystem connect and inform entrepreneurs and investors who want to understand how to navigate the regulatory environment and build relationships with the government and the nonprofit sector. Register now at <https://washingtoninnovationsummit.com/>

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## Noteworthy News



## Startup opportunities/ awards

- [A search engine for SBIR grants](#)
- The Pilots for Healthy and Active Ageing (Pharaon) [is accepting grant applications!](#)

## Funding

- Steadiwear raises [\\$1.1 million cad](#) to fuel launch of glove designed to combat hand tremors
- [SoftBank backs Papa's \\$150M series D](#) to scale up 'family-on-demand' services
- Mentia's devaworld [awarded an sbir grant to conduct dementia research](#)
- [Seniorly raises \\$6.5M](#) from Formation Capital and others to become the senior living industry's preferred third-party customer acquisition engine
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BrainCheck [raises \\$10M](#) for cognitive health screening platform

## Launches

- Ready Set Care [Launches Personalized Digital Care Advisor](#) to Reduce Time, Stress & Cost of Navigating Caregiving
- Techstars Future of Longevity Accelerator [Announces Class of 2021](#)
- Birdhouse, Belgian Start-Up Accelerator, [Kicks Off Its 10th Cohort](#)
- AARP launches the [AgeTech Collaborative](#) Linking Start-ups, Financing, Industry
- Essence SmartCare to [Showcase Advanced Connected Health Solutions at MEDICA 2021](#)

## Acquisitions

- Alayacare [buys pennsylvania-based delta health technologies](#) to bolster us presence

## Partnerships

- [Tivity Health Partners with GetSetUp](#) to Provide Virtual Learning Opportunities through SilverSneakers
- [HealthHive partner with PointClickCare](#) to deliver "Care Management as a Community"

## Report Worth Reading

- AgeWell released it's [annual agetech report](#)
  - Report sets out [10 principles for building tech into housing to support ageing population](#)
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Can you think of a colleague or a friend who might enjoy the *AgeTech Digest*? Click [this link](#) to forward it!



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