

3 Predictions for the Future of Aging and Tech

I've been running TheGerontechnologist and writing about agetech for 4 years now. The ecosystem has matured quite a bit in the past 4-5 years.

We have more companies, they're raising more funding, and they are reaching significant milestones.

However, there are still many categories in this market that aren't saturated (not even close), and many challenges that are not addressed yet. So what can the future of agetech look like 10, 20 or 30 years from now?



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TheGerontechnologist turns 4 this month, and YOU can get a present!



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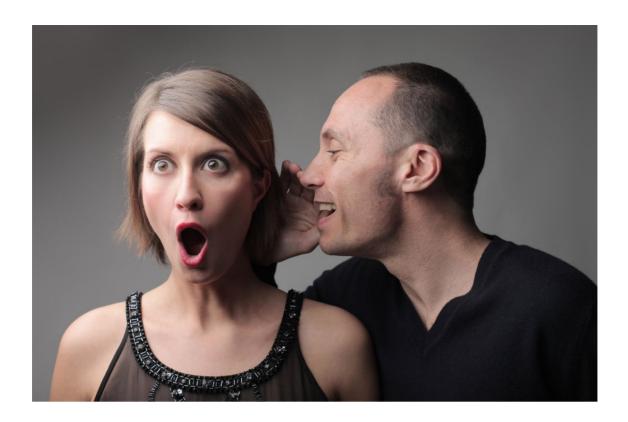
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Not at all likely Extremely likely

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Noteworthy News



Startup opportunities/ awards

- California new law requires senior living operators to <u>provide tech</u> for residents
- CTA Foundation Announces CES 2022 <u>Eureka Park Accessibility</u>
 Contest Winners

Funding

- Honor raises \$370 million, bringing the company to \$625 total funding
- The Louisville Healthcare CEO Council (LHCC) announces \$50
 million fund to support innovation in the aging space
- MapHabit <u>Awarded \$2.4M, Multi-Year Grant</u> from the National Institute on Aging
- SilverBills has been <u>awarded a \$1.9 Million</u> Small Business
 Innovation Research grant from the National Institute on Aging of the National Institutes of Health

• Eversound raised \$3 million

Launches

- Amazon launches <u>Alexa together</u> a subscription service for remote caregiving, and a new <u>enterprise solution for senior living</u>
- The UK Rolls Out a New 5-Minute Al Alzheimer's Test
- LifeBio announced <u>LifeBio Memory</u>, a revolutionary reminiscence therapy (RT) life story app that blends the latest artificial intelligence (AI) and machine learning technology with voice and visual prompts to improve quality care and health outcomes for older adults.

Acquisitions

- The Louisville Healthcare CEO Council (LHCC) has <u>acquired</u>
 Aging 2.0
- Best Buy to <u>acquire Current Health</u> to help make home the center of health

Partnerships

Papa and Uber Health Announce Partnership, <u>Addressing Isolation</u>
 <u>Among Vulnerable Populations</u>

Report Worth Reading

Linkage Connect released the <u>2021 Technology Study Older Adults</u>
 Age 55-100

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