The Age Tech Digest

What You Need to Know About Age Tech Right Now
September 2021 Edition

7 Reasons Why Japan Gives a Glimpse Into the Future of Aging and Age-Tech



Japan has the most aged population in the world – as in nearly one-third of its population is already aged 65+. Debbie Howard, Chairman at The Carter Group-Japan Market Resource Network wrote a fantastic guest article for TheGerontechnologist about aging and age tech in Japan, and why it sets an example for the rest of the world.

How to Increase Usage of Mobile Payments Amongst Older Adults? Towards an Inclusive Fintech for the Older Generation



Have you ever wondered what are the barriers for adoption of mobile payments by older adults, and how can payment providers increase their market share in the 65+ segment of the population?

Dr. Michal Halperin Ben Zvi & Dr. Ira Sobel have got the answers for you!

Read more

These Are the Best Resources for Age Tech and Aging News and Insights



Many people have been asking me, how do I stay up-to-date with everything that goes on in the age-tech ecosystem and related industries, so I decided to compile a list of my favorite resources.

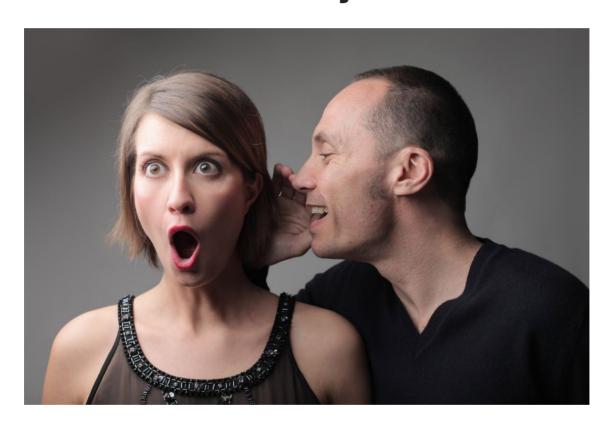
Read more

Reports worth reading!

Aging 2.0's <u>Collective</u> collaborated with the <u>Stanford University's dciX</u> and created 2 reports on family caregiving. The reports are based on interviews with 20 of America's leading startups in family caregiving plus an innovator



Noteworthy News





Event worth attending

 AGE-WELL's innovation week is happening in October, I will be featured in a conversation with journalist Ron Charles on October
 5th at 12:45pm ET. <u>Click here to register.</u>

Startup opportunities

 The Birdhouse is launching it's aging and longevity accelerator program and is accepting applications. <u>Click here for more</u> <u>information</u>.

Funding

- Singapore caregiving platform Homage raises \$20M Series C
- Fall-Management Startup SafelyYou Raises \$19.5M
- Tom Medications raises \$2.3M seed round

Launches

- Apple's iOS 15 brings 2 important features for its health app:
 - Walking Steadiness is a new metric that empowers people to proactively manage their fall risk.
 - A sharing tab that lets users share their health data with family, caregivers, or a care team.
- Rendever announces the <u>upcoming launch of RendeverFit™</u>

Acquisitions

100Plus remote monitoring company acquired by Connect
 America for undisclosed amount

Partnerships

• Ochsner Health, Bold partner to reduce falls among seniors

Can you think of a colleague or a friend who might enjoy the *Age Tech Digest*? Click this link to forward it!









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