

# The Age Tech Digest

What You Need to Know About Age Tech Right Now

September 2021 Edition

## 7 Reasons Why Japan Gives a Glimpse Into the Future of Aging and Age-Tech



Japan has the most aged population in the world – as in nearly one-third of its population is already aged 65+. Debbie Howard, Chairman at The Carter Group-Japan Market Resource Network wrote a fantastic guest article for [TheGerontechnologist](#) about aging and age tech in Japan, and why it sets an example for the rest of the world.

[Read more](#)

---

# How to Increase Usage of Mobile Payments Amongst Older Adults? Towards an Inclusive Fintech for the Older Generation



Have you ever wondered what are the barriers for adoption of mobile payments by older adults, and how can payment providers increase their market share in the 65+ segment of the population?

Dr. Michal Halperin Ben Zvi & Dr. Ira Sobel have got the answers for you!

[Read more](#)



---

# These Are the Best Resources for Age Tech and Aging News and Insights



Many people have been asking me, how do I stay up-to-date with everything that goes on in the age-tech ecosystem and related industries, so I decided to compile a list of my favorite resources.

[Read more](#)

---

## Reports worth reading!

Aging 2.0's [Collective](#) collaborated with the [Stanford University's dciX](#) and created 2 reports on family caregiving. The reports are based on interviews with 20 of America's leading startups in family caregiving plus an innovator



roundtable. For more information, [click here.](#)

---

## Noteworthy News



The image is a promotional graphic for AGEWELL's AgeTech Innovation Week. It features a dark blue background on the left with the AGEWELL logo at the top, followed by 'AgeTech' in yellow, 'INNOVATION' in white, and 'WEEK' in large white letters. Below this, the dates 'October 4-8, 2021' are in yellow, and 'REGISTER NOW!' is in white. On the right, a photograph shows an older man with a mustache and a younger woman smiling together while looking at a smartphone. The man is wearing a pink shirt and the woman is wearing a blue shirt.

#### Event worth attending

- AGE-WELL's innovation week is happening in October, I will be featured in a conversation with journalist Ron Charles on October 5th at 12:45pm ET. [Click here to register.](#)

#### Startup opportunities

- The Birdhouse is launching it's aging and longevity accelerator program and is accepting applications. [Click here for more information.](#)

#### Funding

- [Singapore caregiving platform Homage raises \\$20M Series C](#)
- [Fall-Management Startup SafelyYou Raises \\$19.5M](#)
- [Tom Medications raises \\$2.3M seed round](#)

## Launches

- [Apple's iOS 15 brings 2 important features for its health app:](#)
  - Walking Steadiness is a new metric that empowers people to proactively manage their fall risk.
  - A sharing tab that lets users share their health data with family, caregivers, or a care team.
- Rendeever announces the [upcoming launch of RendeeverFit™](#)

## Acquisitions

- [100Plus remote monitoring company acquired by Connect America for undisclosed amount](#)

## Partnerships

- [Ochsner Health, Bold partner to reduce falls among seniors](#)

---

Can you think of a colleague or a friend who might enjoy the *Age Tech Digest*? Click [this link](#) to forward it!



Copyright © 2021 The Gerontechnologist, All rights reserved.

Want to change how you receive these emails?  
You can update your preferences or unsubscribe from this list.



