

The Age Tech Digest

What You Need to Know About Age Tech Right Now

June 2021 Edition

A Post-COVID World Will Be Full Of Challenges and Opportunities - Workforce Participation of Older Adults Is Just One of Them

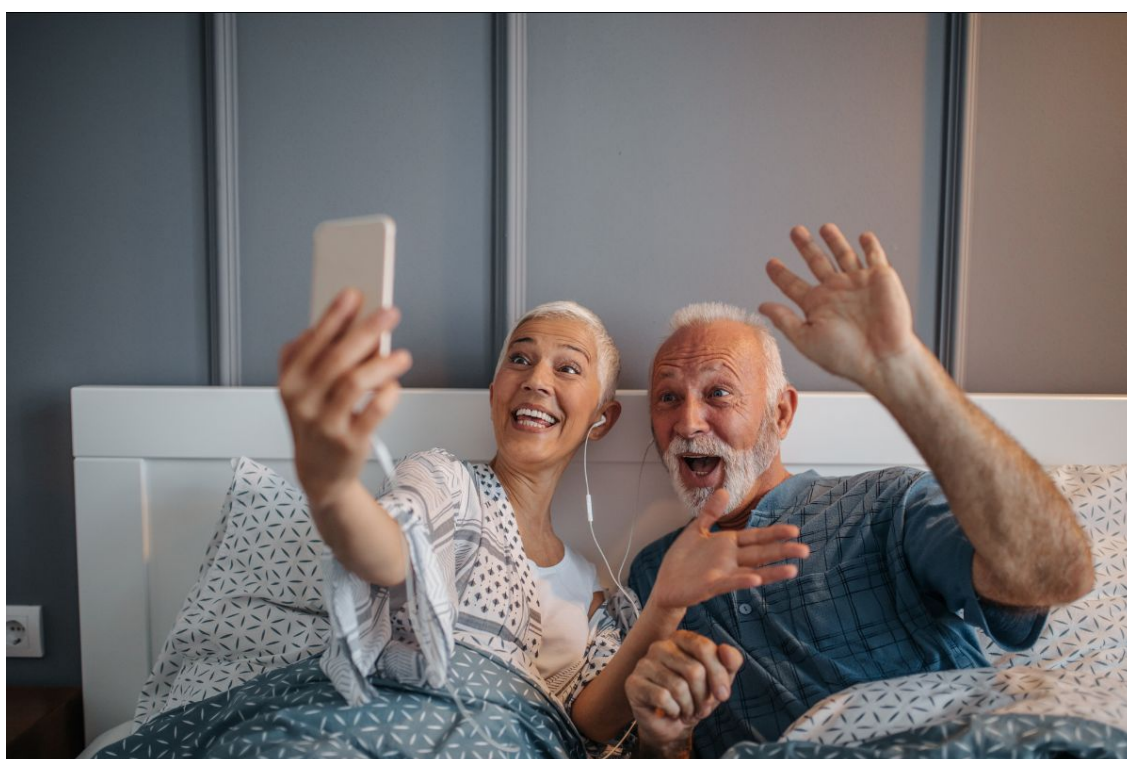


After losing their job, workers over the age of 50 take longer to find a new one, and the pandemic forced millions of older workers into early

retirement. However, the disruption to the way we work could be an opportunity to reshape the job market in a way that's more inclusive to older workers - and technology can play an important role in doing this at scale

[Read more](#)

The Pandemic Is Almost in the Rear-View Mirror, What's Next For Tech in Senior Living?



What comes to mind when you think of tech for senior living? Do your thoughts include robots roaming the halls and interacting with

residents, or VR headsets for empathy training? Technology for senior living today is more diverse than ever before and solves various challenges for both residents and staff. The covid-19 pandemic has accelerated tech adoption for individual older consumers, but also for senior living. What has changed and what's ahead?

[Read more](#)

Mobility and Transportation for Older Adults: A Challenge and an Opportunity for Entrepreneurs



A closer look at the challenges of mobility and transportation for older

adults, existing and future solutions.

[Read more](#)

Careship Is Harnessing the Power of Community to Tackle the Caregiving Crisis



A global shortage of caregivers is looming and according to estimates, long-term care providers in OECD countries will have to recruit and train 13.5 million caregivers just to maintain the same ratio of care-workers to elders within the next 20 years.

Careship is helping everyday people become caregivers.

[Read more](#)



Registration for July's courses at the [Age Tech Academy](#) closes on June 30 -
Sign up today to save your spot!

**AGE TECH - FROM
THEORY TO PRACTICE
- FOR
ENTREPRENEURS AND
PRODUCT BUILDERS**

SIGN UP NOW

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**INTRO TO AGE
TECH - FOR
ELDER CARE
PROFESSIONALS**

SIGN UP NOW

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I Want to Level Up!



Aging and Health Technology Watch published [this report about the future of wearables and older adults](#)

Events Worth Attending



The 8th Annual [What's Next Longevity Venture Summit](#) starts TODAY!
For 20% off summit tickets use discount code **TGN24**

AARP's [Better Aging Through Technology pitch day](#) is on July 1st.

Mediterranean Towers Ventures' international startup pitch competition is on June 23, and participants get to vote on their favorite startup! [Register here to attend](#)

Noteworthy News



From the media

- Excellent NYT piece about [what robots can - and can't do for the old and lonely](#)

Awards and competitions

- AARP Innovation Labs and HITLAB are seeking innovators to help those 50-plus to build & maintain social connections. [Apply by June 20.](#)
- Applications are open for [Techstars' Future of Longevity accelerator 2021.](#)
- [SafelyYou won the \\$10k grand prize](#) in the 2021 Innovation Showcase competition held during the LeadingAge CA Virtual Conference!

Investments

- [XRHealth Secures \\$9M in Venture Funding from Discount Tech](#)
- [Birdie raises £8.2M for elderly health and care](#)

- SilverBills Announces [Closing of its Seed Round](#)
- [Clocr raises \\$500,000 in seed funding round](#)

Launches

- [Apple's Health app will measure your walking steadiness starting this fall](#)
- Amazon Halo will [use your smartphone camera to assess your 'Movement Health'](#)
- Best Buy Health [launched](#) its newest smartphone, Lively Smart, which is designed for older adults
- [DUOS Comes Out of Stealth](#) to help older adults gain independence at home

Partnerships

- UnaliWear [Forms Strategic Partnership with FirstLight Home Care](#) to Co-Market their Kanega Watch.
- NCOA and Lyft [partner to help older adults get a ride to get a covid-19 vaccine.](#)
- [Papa Announces Pilot Program with Mutual of Omaha to Improve Health Outcomes for Aging Adults](#)

Acquisitions

- DarioHealth announces [wayForward acquisition](#)
- [Sagely is acquired by community engagement technology platform touchtown](#)

Can you think of a colleague or a friend who might enjoy the *Age Tech*

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