# The Age Tech Digest

What You Need to Know About Age Tech Right Now

April 2021 Edition

# The 2021 Age Tech Market Outlook Webinar is Available On Demand!



What are the trends and opportunities?

Take me there

# Can Long-Term Care Providers Use Technology to Stay Ahead of Competition?



Technology for older adults is here to stay, and providers of long-term care would do well to implement it. Published on the Society of Certified Senior Advisors journal.

### Read more

# sĀge Brings the Gig Economy and Intergenerational Connections Together



Interview with Esther Hershcovich, the co-founder and co-CEO of sĀge, a gig economy platform for personalized, affordable learning and social experiences hosted by expert retirees

### Read more

# Can Canada's Age Tech Startups Seize the Opportunity Posed by the Country's Growing Care Gap?



By 2030, older adults are expected to make up 23% of Canadians, and the demand for long-term care is expected to double. The aging of Canada's population and the growing gap between the supply and

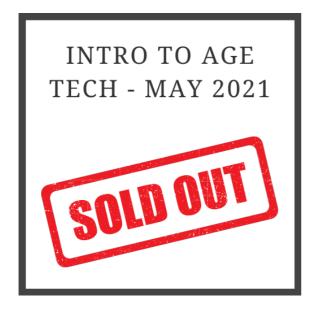
# demand for long-term care, are a huge opportunity for Canada's age tech startups

Read more

# **Age Tech Academy Update!**

Registration is open to July's courses, including a new course - Age

Tech From Theory to Practice!









I Want to Level Up!



## **Research Reports Worth Reading**

Figures compiled by the Office of National Statistics indicate that Britons aged 75 and over using internet nearly <u>double in seven years</u>.

A new report commissioned by CMA shows that the demand for elder care is <u>set to double in 10</u> <u>years.</u>

A two-year independent evaluation by the University of Canberra found that Australian agetech solution can free up 20% of the time nurses and carers spend on paperwork.

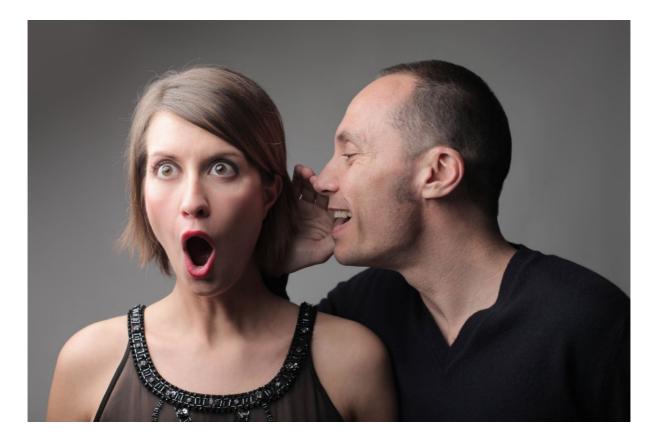
Stanford study finds Apple Watch can accurately assess 'frailty' using activity data.

# **Event Worth Attending**



The Longevity Leaders conference is going virtual again this year, I will be speaking in a panel titled <u>WHY INNOVATION MAKES ME EXCITED ABOUT</u> <u>GETTING OLDER</u> on Wednesday, May 5th. Click the button below to register.

Register here



# **Noteworthy News Items**

- Illinois lawmakers are <u>proposing that every long-term care facility</u>
  <u>provide tablets to residents</u>
- The Health 202: Biden <u>wants more seniors to get care at home</u>
   <u>instead of in a nursing facility</u>

### Investments

- <u>Papa</u> announced a \$60 million Series C led by Tiger Global
   Management, bringing its <u>total raised to date to \$91 million</u>.
- MemoryWell Inc. Announces \$2.5 Million in Seed Funding Led By
   Argon Ventures
- iN2L Announces <u>Strategic Growth Investment from Vista Equity</u>

  <u>Partners</u>

- MedMinder Systems Raises \$40M in Funding
- Vesta Healthcare Raises \$65M in Growth Funding
- GyroGear <u>raises \$4.3M</u> for its medical glove which aids people living with tremors

### Launches

- Uber Health <u>expands prescription delivery to 37 states with</u>
   <u>ScriptDrop deal</u>
- DUOS launched their platform which provides personal assistants to help older adults age independently. <u>Sign up now to</u> <u>try Duos completely free for two weeks!</u>

## **Partnerships**

K4Connect and Acts Retirement-Life Communities <u>Partner to</u>
 <u>Deliver the Ultimate Integrated Senior Living Community</u>

 <u>Experience for Older Adults</u>

Can you think of a colleague or a friend who might enjoy the AgeTech

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