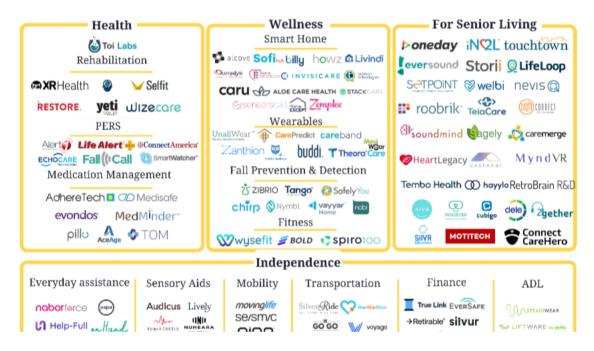


## The Age Tech Market Map is LIVE!



Which tech companies are tackling the challenges of aging in 2021?

What are the trends and opportunities?

Take Me There!

# Onward Specializes in Safe and Reliable Assisted

# **Transportation**



Many older adults who are no longer able to drive, need safe and reliable transportation options. Onward is there to help.

Read more

# What Do You Know About Home Care Software?

Guest Post by Ivan Dunskiy –

CEO at Demigos who writes

about advantages, users, features

and options



# Bold Is on a Mission to Help People's Health Span Match Their Life Span



And enabling healthy and active aging in place – an interview with co-founder and CEO amanda rees

Read more



## **Report Worth Reading**

The <u>final report</u> of Australia's aged care royal commission (ACRC) includes a recommendation that the government invest 1.8% of its aged-care spending into a new innovation fund to support AgeTech research.



# **Events Worth Attending**

# FREE WEBINAR

2021 Age Tech Market Outlook

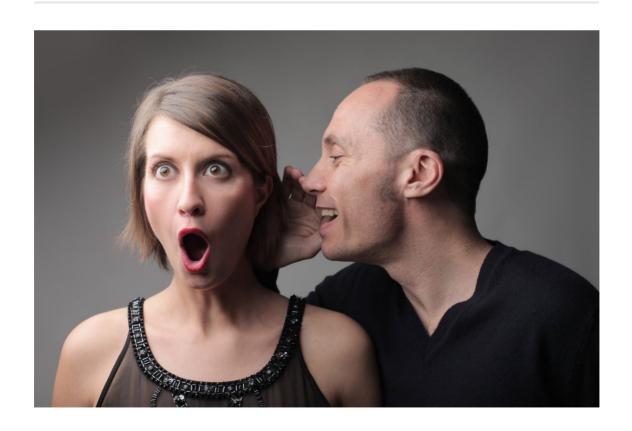


### **Save Your Spot**



CABHI's 2021 Virtual Summit is the premier event for networking, collaboration, and knowledge exchange in the longevity and agetech sectors.

**Register Here** 



**Noteworthy News Items** 

#### **Startup Resources**

 Apply to the WSIS <u>Healthy Ageing Innovation Award</u> which focuses on ICTs that specifically address the needs of people 60+

#### Investments

- PACE Provider InnovAge Raises \$350M in IPO, Sees Potential for Senior Living Initiatives
- Medisafe raises \$30 million for predictive AI that reminds people to take their pills
- <u>Sensi.ai raises \$3.5M</u> Seed Round for its AI Quality of Care
   Management Platform in Senior Care Environments

#### Launches

 Best Buy Health Now Available on Apple Watch, Making it Easier for Adults to Ask for Emergency Assistance.

#### **Partnerships**

• <u>Trusty Partners with BrightFire</u>

Can you think of a colleague or a friend who might enjoy the *AgeTech*Digest? Click this link to forward it!









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