

The AgeTech Digest

What You Need to Know About AgeTech Right Now

The Age Tech Market Map is LIVE!



Which tech companies are tackling the challenges of aging in 2021?

What are the trends and opportunities?

Take Me There!

Onward Specializes in Safe and Reliable Assisted

Transportation



Many older adults who are no longer able to drive, need safe and reliable transportation options. Onward is there to help.

[Read more](#)

What Do You Know About Home Care Software?

Guest Post by Ivan Dunskiy –
CEO at Demigos who writes
about advantages, users, features
and options



[Read more](#)

Bold Is on a Mission to Help People's Health Span Match Their Life Span



And enabling healthy and active aging in place – an interview with co-founder and CEO amanda rees

[Read more](#)

A promotional graphic for the Age Tech Academy. The background is a light teal color with a white diagonal line running from the top left to the bottom right. A purple triangle is positioned on the teal background. The text is in a dark blue, serif font. The main headline reads "LEVEL UP YOUR KNOWLEDGE". Below this is a wavy line, followed by the text "Enroll at the Age Tech Academy!". At the bottom, it says "Early bird discount expires on March 31st".

**LEVEL UP
YOUR
KNOWLEDGE**

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Enroll at the Age Tech  
Academy!

Early bird discount  
expires on March 31st

[I Want to Level Up!](#)

## Report Worth Reading

The [final report](#) of Australia's aged care royal commission (ACRC) includes a recommendation that the government invest 1.8% of its aged-care spending into a new innovation fund to support AgeTech research.



# Events Worth Attending

## FREE WEBINAR

### 2021 Age Tech Market Outlook

**April 5th  
9am PST**

| Health                                                                    | Wellness                                                                            | Smart Home                            |
|---------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------|
| Life Alert, Fall Call, Medication Management, Medifinder, TOM             | Smart Home, Fall Prevention & Detection, Fitness                                    | Smart Home, Wearables, Connected Care |
| Independence                                                              | Social & Communication                                                              | Tech-Enabled Home Care                |
| Everyday assistance, Sensory Aids, Mobility, Transportation, Finance, ADL | Cudi, Knips, gromax, intuition, Stitch, TOMBOT, hearing mentoring, smart prevention | Care, Honor, CareLinx                 |
| For Home Care Providers                                                   | For Healthcare Providers                                                            | Legacy                                |
| GrandPad, CleverCare, Health                                              | embedded, SAVONIX, SingIR, diana, MyellYou, G.W.L., PMS20                           | LifeLine, nu, maple                   |
| End of Life Planning                                                      | For Caregivers                                                                      | Retirement 2.0                        |
| CAKE, everplans, Vynca                                                    | homethrive, Caregiver, Caregiver, Caregiver                                         | Retirement 2.0                        |
| InsureTech                                                                | Housing                                                                             | 2021 Age Tech Market Map              |
| InsureTech, Housing <td>Housing <td>TheGerontechnologist.com</td> </td>   | Housing <td>TheGerontechnologist.com</td>                                           | TheGerontechnologist.com              |

Save Your Spot

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CABHI's 2021 Virtual Summit is the premier event for networking, collaboration, and knowledge exchange in the longevity and agetech sectors.

[Register Here](#)

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Noteworthy News Items

## Startup Resources

- Apply to the WSIS [Healthy Ageing Innovation Award](#) which focuses on ICTs that specifically address the needs of people 60+

## Investments

- PACE Provider [InnovAge Raises \\$350M](#) in IPO, Sees Potential for Senior Living Initiatives
- [Medisafe raises \\$30 million](#) for predictive AI that reminds people to take their pills
- [Sensi.ai raises \\$3.5M](#) Seed Round for its AI Quality of Care Management Platform in Senior Care Environments

## Launches

- [Best Buy Health Now Available on Apple Watch](#), Making it Easier for Adults to Ask for Emergency Assistance.

## Partnerships

- [Trusty Partners with BrightFire](#)

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