

The AgeTech Digest

What You Need to Know About AgeTech Right Now

2021 Is Off To A Good Start

With a global Covid19 vaccine distribution, and the boost in tech adoption from 2020, AgeTech startups have the tailwind to achieve their milestones for 2021.

Here are some highlights from January 2021 >>



Which age tech companies have shown significant growth in the past year and are the ones you need to watch in 2021?

Take Me There

5 Key Ways We Can Make Our Post Pandemic World More Age Inclusive



When the pandemic is over, will we simply revert back to our old ways, or will we try to build a society that's more age-inclusive, going forward?

Let's do this

Tech for Older Adults at CES 2021



This year's Consumer Electronics Show was all-digital. Between the AARP Innovation Las' booth, innovation awards and some interesting product launches, tech for older adults got the attention it deserves!

[Read more](#)

Reports Worth Reading:

Aging and Health technology watched published the [annual market overview](#). If you only read one report this year, this should be it.



Ziegler Banking published a report about [tech adoption in senior living during covid19](#), containing predictions for 2021.



Online events worth attending:

Upward Labs' latest agetech accelerator cohort will be presenting in a [virtual demo day in February 16](#).



Noteworthy News Items

- HHS [Invests \\$8 Million](#) to Address Gaps in Rural Telehealth through the Telehealth Broadband Pilot Program.
- Best Buy Health VP talks [what's next for senior tech in 2021](#).

Launches

- FallCall unveils [smartwatch-based PERS](#).
- Technology-enabled care specialist Doro has announced the [launch of its next generation social alarm](#), designed to offer a safer and more secure everyday living environment for vulnerable adults.

Partnerships

- NCALA Receives Technology Grant; [Teams with K4Connect](#) to Outfit All Assisted Living Communities in North Carolina with

Voice and Visual Technology.

- [Israel's Via teams up with insurance giant Sampo](#) to battle car accidents caused by the elderly in Japan.

Research

- [How Senior Technology Usage And Habits Have Continued To Change During COVID.](#)

Acquisitions

- Umbrella [Acquired by ANGI Homeservices](#) to Make it Easy for the Elderly to Connect with Home Service Professionals

Can you think of a colleague or a friend who might enjoy the *AgeTech Digest*? Click [this link](#) to forward it!



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