

The AgeTech Digest

What You Need to Know About AgeTech Right Now

\$100 Million in funding, new AgeTech accelerator cohort launch, and a bunch of startup/ product launches. Scroll down ▼ to stay in the know.

Can We Use Technology to Bridge the Digital Divide During a Pandemic?



Months into the Covid-19 crisis, it has become clear that technology plays a major role in older adults' ability to adjust to the new normal. Tech savvy older were far better positioned to deal with the reality of a sudden lockdown and having to be away from loved ones. What about those who aren't?

[Take Me There](#)

Reports Worth Reading:

Rock health released an in-depth report on [technology for Aging in Place report](#), Aging 2.0 framed the [digital divide challenge](#), and the University of Michigan released a report on [telehealth use among older adults before and during COVID-19](#).





Startup Resources:

Business Insider published the [pitch deck](#) that Papa used to raise their \$18M series B.

Pitch at [Ageing Asia 2020 World Ageing Festival](#) to get in front of all-Asia investors, corporates and providers. [Apply here.](#)



Online events worth attending:

The Longevity Forum will host The Longevity Week on November 9-13.

It brings together a diverse group of strategic partners of the Forum, supporters and participants whose goals are aligned with the mission of the Forum – to achieve longer, healthier and more fulfilled lives for as many people as possible. [Click to attend.](#)

St. Mary's Development Corporation hosted their annual Business of Aging Event that focused on AgeTech. [Watch the event.](#)



Noteworthy News Items

- [Senior-Focused Startups And VCs Reevaluate Elder Care.](#)
- New Technologies Are [Ushering in the Biggest Revolution in Senior Care](#) in Over a Century.
- [Why America Needs More Innovation in Eldercare.](#)
- A record [one person in every 1,500 in Japan](#) is aged at least 100 -- and they're probably a woman.
- [This 83-year-old founder is riding the agetech wave.](#)

Investments & funding:

- Backed by Google's Investment Arm, Home-Based Care Startup Ready [Lands \\$54 Million](#).
- Papa Secures [\\$18M Series B](#) To Connect Older Adults With Companions.
- Death tech startup Exizent [raises £3.6m](#).
- Smart home startup Domalys raises [€4.5 million](#).
- TCARE [closes \\$3M](#) in financing to support family caregivers.
- Siren raises [\\$11.8M series B led by Anthem](#) and followed by Khosla ventures and Portfolia's active aging and longevity fund.
- Carewell [Secures \\$5M](#) For Caregiver Advocacy, Home Health E-commerce Site.
- Berlin startup Seniovo [raises €2.5 million](#) to adapt safe living spaces for the elderly.

Launches

- Techstars Future of Longevity accelerator [launched its first cohort](#).
- [The Virtual Brain Health Center launched](#), with online cognitive training.
- Quil, a joint venture from Comcast and the Independence Health Group [launches in-home health monitoring solution](#).
- Thrive launched to [help caregivers with care coordination](#).
- Amazon announced the [Alexa Care Hub](#).
- Ourselves launched a [movement and wellness community](#) for women in midlife and beyond.
- Bloomd launched [a digital community which facilitates intergenerational exchange](#) of knowledge, experience, and companionship in a fun and safe way.
- The Helper Bees [Launches The View From Home](#), Providing Long-Term Care Policyholders Added Support While Aging in

Place.

- Verizon Unveils [Smart Watch for Seniors](#) to Stay Connected with Loved Ones. Soundmind launched a [DTC offering](#).
- Apple Watch [Gains Family Setup And Features For Older Adults](#).
- Best Buy [launches Alexa-enabled flip phone](#) geared for senior citizens.

Research

- COVID-19 has [significantly increased the use of many technologies among older Canadians](#).
- [Loneliness Doubled](#) Among Older Adults in First Months of COVID-19.
- Staving off Loneliness, with a [Social Robot?](#)

Acquisitions

- Sentric's Expands Ensure360 Platform with [Luna Lights Acquisition](#).
- Aging Well Solutions [acquires Iris Digital Communities](#).
- Carely, Inc. [Acquires Senior Care Review Site Ro & Steve](#) and Appoints Matt Perrin as Head of Growth.

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