## The AgeTech Digest

What You Need to Know About AgeTech Right Now

A new Age-Tech fund, several major funding rounds for prominent Age-Tech startups, product launches and partnerships.

Scroll down to stay in the know.

# Trends in tech for older adults—from nice to have to must have



Technology can offer older people, their family caregivers and

eldercare professionals myriad solutions to the challenges aging can bring. What technologies and applications might be useful?

Check out my recent post for the ASA >>

**Take Me There** 



#### Online event worth attending:

Pioneer Network is hosting it's annual gathering virtually, this year's theme is *Envisioning the Future*, 2020 and Beyond! I will be hosting a panel on Sep 3rd, <u>click here to register</u>.

#### **Report Worth Reading:**

The Economist recently published a report and infographic about the <u>ageing shift</u>





#### **Noteworthy News Items**

#### Investments & funding:

- VC icon Alan Patricof and SoulCycle vet Abby Levy <u>launch fund to</u> <u>invest in aging</u>.
- True Link raises \$35 million Series B led by Khosla Ventures and Centana Growth Partners
- The Helper Bees Raises \$6M Series A.
- We + Care raise <u>EUR 1.5 million</u> to improve the quality of life at the end of life
- Uniper Care <u>scores \$4M</u> for older adults telehealth solution
- K4 connect closes \$21M series B

#### **Partnerships**

 Aravilla Clearwater <u>Selects CarePredict's Al-Powered</u> Solution to Assure Resident Safety

- Kairos HQ, CareAcademy <u>Launch Training and Job Placement</u> <u>Initiative for 10,000 Caregivers</u>
- <u>Direct Supply Partners with SafelyYou</u> to Reduce Falls in Senior
   Living Amid COVID-19 and Beyond.
- Bandwidth and K4Connect Partner to Deliver Critical
   Communications Tool for Senior Living Communities; Release
   Enhanced K4Community Hotline.
- Howard University, AARP Launch Age-Tech Partnership to Address Health Disparities Confronting Persons Age 50+

#### Launches

- AlayaCare <u>Launches AlayaCare Residential</u> for Australia, New Zealand Markets
- Or Cam rolls out "smart reading" for the visually impaired.
- Apple Announces <u>New Feature</u> to Help Doctors Monitor and Care for Aging Population.
- Computer Manufacturer <u>Lenovo Announces New In-Home Care</u>
   <u>Solutions</u> for Patients with Chronic Conditions
- The <u>Caring App was launched</u> to detect a wide range of potential threats and behavioral changes and send alerts to your mobile phone.

#### Research

- Telemedicine use by older adults has skyrocketed, new poll finds
- CCRCs to participate in \$3 million test of robots to curb resident loneliness.

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