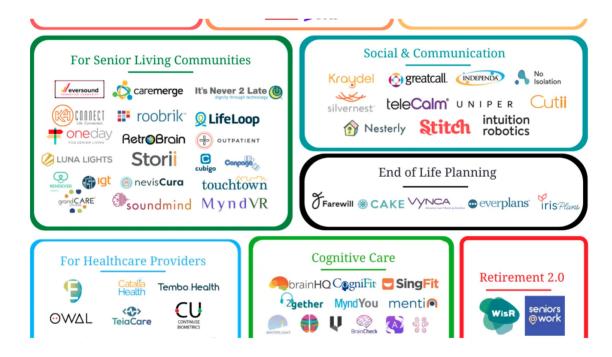


The 2020 AgeTech Market Map is LIVE!



Which startups made in? What trends should you be keeping an eye on? Click the link to find out!



International Women's Day Special

IWD was the perfect time to celebrate some

of the women leading aging innovation and AgeTech. These founders, CEOs and investors, are all trailblazers and thought leaders worth knowing.



Read This Post

Coronavirus Here, Coronavirus There, Coronavirus Everywhere



The COVID-19 crisis creates new challenges for older adults, their families, and their care providers. I reviewed some existing and some newly released tech solutions that could help.

Read This Post

Reports Worth Reading:

Aging in place technology watch published it's <u>annual overview on technology for aging</u>, and the government of Japan released <u>this report</u> on Japanese AgeTech.





Noteworthy News Items

COVID-19 related news

- CMS <u>Expands Nursing Home Telehealth Coverage</u>, Waives HIPAA Penalties During COVID-19 Outbreak.
- The UK government is <u>offering £500,000 in funding</u> for technology to support people who are isolating.
- Aging 2.0 is surveying <u>COVID-19 priorities</u> and reporting on innovations.

Partnerships

- Techstars <u>Future of Longevity accelerator</u>, in partnership with Pivotal Capital, extends its applications deadline to May 10.
- Somatix announces integration with PointClickCare.
- Papa partners with <u>FlexCare</u> and <u>Competitive health</u> to expand its service to families.
- Torchlight Caregiver Support <u>Added to CVS Health's Point</u> <u>Solutions Management Service</u>.

Product Launches

- Cera launches <u>SmartCare</u> technology nationwide following \$70 million financing boost.
- Caregiving HQ launches its <u>family caregiver collaboration</u> platform.

- CarePredict launches new features to help with <u>contact tracing of</u> <u>residents who tested positive for COVID-19</u>.
- Papa Launches <u>Virtual Companionship</u> to Provide "Assistance from a Distance"

Acquisitions

- Breezie was acquired by VitalTech.
- Alayacare acquired <u>Arrow Solutions</u>.

Investments:

• Intuition Robotics raised \$36 million.

Research

Mentia published a great <u>whitepaper</u>, coining the term *Cognitive Digital Therapy*.

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