## The AgeTech Digest

What You Need to Know About AgeTech Right Now

## This is the last issue for 2019 and it is PACKED, so grab a cup of your favorite hot beverage and read on!



## New Feature Announcement

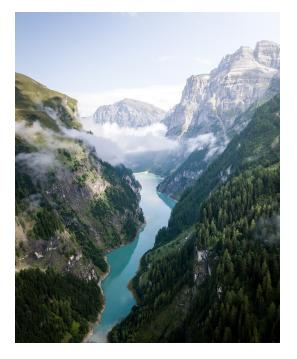
I've recently added the option to receive an update **as soon as** a new post is published. If you want in, <u>click here</u>.

## New Podcast Episode

This time, I had a very interesting conversation with Tracy Chadwell, founding partner of 1843 capital, about SilverTech and about investing in inevitabilities



#### Go To Interview



## An Overview of the Swiss Age-Tech Scene

Up until recently, when I thought of Switzerland, I would think of great cheese, delicious chocolate, and beautiful mountain ranges. And although it does have all of these things, as it turns out, the famously neutral nation also has a fastgrowing Age-Tech scene.

**Read More** 

## Four New Videos in the Startup Spotlight Series

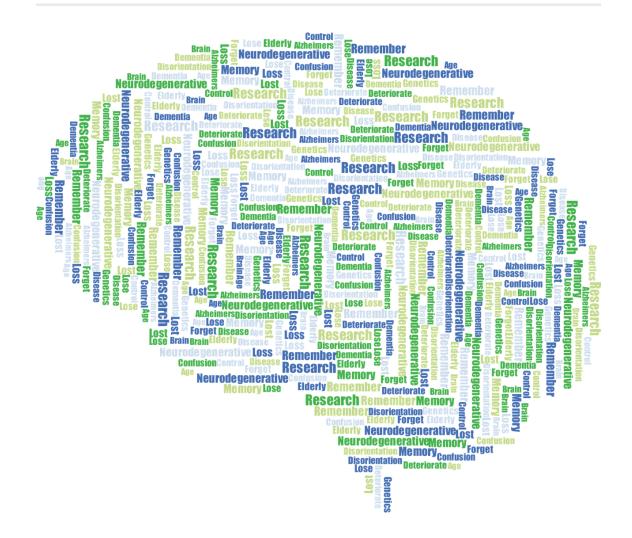








#### More Videos Please!



## Dementia Content Collaboration with Dashplus.de

September was dementia awareness month, so <u>Sofie Staelraeve</u> and myself decided to do a special content collaboration. We wrote a post together on dementia and cognitive-care tech. Sofie is a digital health expert and creator of DashPlus.

#### **Read This Post**



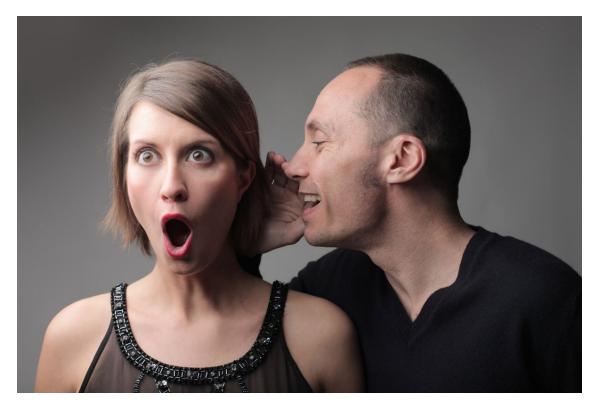
## The Washington Innovation in Longevity Summit - Dec 9-10

I will be participating in one of the panels and organizers have kindly provided us with a discount code. Use **dc19KE20** at checkout.

## Reports worth reading

The Center for Better Ageing (UK) published a <u>report</u> on healthy ageing innovation investment. Age-Well (Canada) published <u>a</u> <u>survey</u> on tech use (and willingness to purchase) by older adults, and the <u>Office for National Statistics</u> (UK) says 70 could be seen as the "new 65".





## Noteworthy News Items

Tech giants continue to go after the digital health dollar:

- Devoted Health says it is the first to cover Apple Watch as a benefit.
- Following its status change to a HIPAA compliant device earlier this year, Amazon Alexa can now <u>remind you when to take your pills</u>.
- Google hired a former Obama administration official Karen DeSalvo as its 1st <u>Chief Health Officer.</u>

#### Funding Rounds:

- Social care startup <u>Lifted raises £1.5M</u> for end-to-end elderly care platform.
- BrainCheck Closes <u>\$8M Series A Funding Round</u>, enables physicians to better assess cognitive impairment & dementia.
- Papa Raises <u>\$10M in Series A Funding</u> for its "grandkids on demand" service.
- Vayyar raises <u>\$109 million</u> to bring its 4D radar imaging tech to more markets.
- Italian startup TeiaCare announced that they have <u>raises €1.1 million</u> to assist nurses taking care of elderly patients.

#### Partnerships:

- <u>Pillo Health And BLACK+DECKER</u> partner to help adults and their caregivers manage their healthcare at home.
- WHILL brings its autonomous wheelchairs to North American airports.

## If You're Enjoying This Newsletter, Pay It Forward!

Can you think of a colleague or a friend who will enjoy reading this? Click the following link to forward it >> http://us18.forward-tofriend.com/forward?

u=3b791b49a7516235294c8ab61&id=67f22863f9&e=[UNIQID]

# THANK YOU!

In some parts of the world, this is a time for gratitude. I'd like to thank each and every one of you. Be you an entrepreneur, caregiver, elderly care professional, investor, academic, or an older adult — you are at the forefront of aging innovation and I am thankful for you!







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