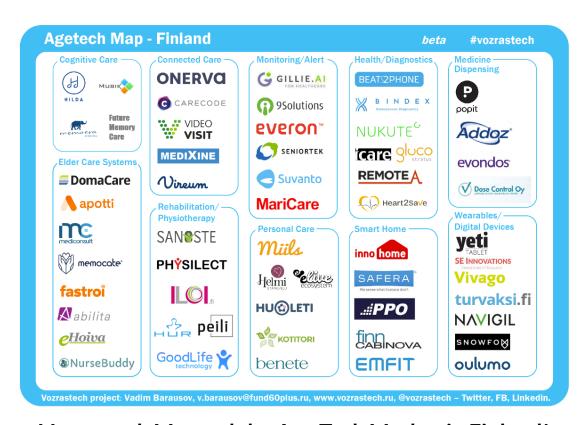


The Startup Spotlight Series Was Launched!

This video series includes interviews with entrepreneurs in Age Tech. It is featured on the website and on my new <u>Youtube channel!</u>

Take Me There



Vozrastech Mapped the Age Tech Market in Finland!

Despite having only 5.5M residents, Finland has a bustling Age Tech scene, with startups that are willing to compete in the global arena.

Vadim Barausov, the founder of
Vozrasech and director of Fund
60+, created the map and wrote a
guest post for
TheGerontechnologist.

Show Me The Market Map



More Podcast Episodes!

I interviewed <u>Dr. Yael Benvenisti from</u>
<u>Mediterranean Towers Ventures</u> and
<u>Dominic Endicott from 4Gen</u>
<u>Ventures</u>. It was quite interesting to hear their perspectives.

Reports Worth Reading!

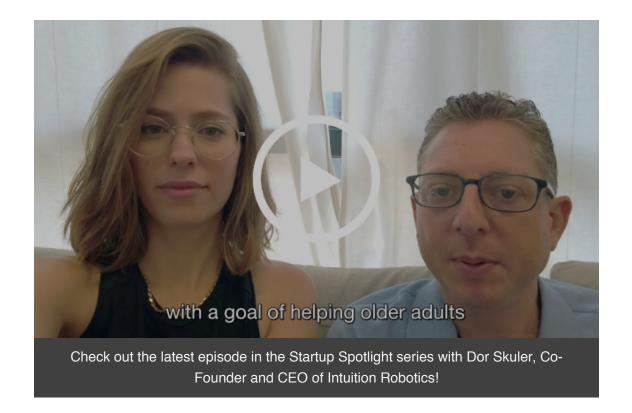
CBInsights released <u>this report</u> on Fintech companies targeting the aging population, and AARP released the <u>Family Caregiving Consumer</u> <u>Insights Guide</u>.





Industry News

- The FCC moves forward with \$100M rural telehealth pilot program.
- Pfizer launches <u>pilot with home robot Mabu</u> to study patient response to Al.
- Ikea is designing <u>prefab homes</u> for people with dementia
- Amazon's PillPack is <u>battling with CVS and Walgreens</u> over getting patient prescriptions.
- A study found that SafelyYou's fall detection technology <u>helps reduce ED</u> <u>visits by 80%</u>.
- AliveCor gets an Amazon director to be its <u>new CEO</u>.
- Unforgettable and Live Better <u>announce a merger</u>.
- BioBeat's wearable gets FDA clearance.
- StoriiCare got funded by the 1517 Fund.
- Swiss startup <u>CARU raises €2.4M</u>.
- Onward Rides <u>raises \$1.5M seed funding</u>.
- K4Connect <u>raises \$1M more</u>, bringing their total funding to \$23M.









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