The Age Tech Digest

What You Need to Know About Age Tech Right Now January 2022 Edition

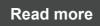
Reviewing AgeTech at CES and announcing The AgeTech Revolution Book Launch! Plus - a great startup opportunity and fantastic reports worth reading. Scroll down for more >>

Announcing The AgeTech Revolution book launch!



The AgeTech Revolution book was recently published on Amazon and has since reached bestseller status and got great reviews. Staff writer

Nil Meral has got an exclusive Q&A with the author, Keren Etkin. What is this book about? Why is it important? And why should YOU read it?



AgeTech at CES 2022



AgeTech has been gaining more and more visibility at CES over the past few years, thanks to many companies presenting and winning innovation awards, the AARP innovation labs' booth (which was virtual this year) and the CTA's annual pitch event + accessibility awards

So what are the most notable AgeTech products that were presented this year?

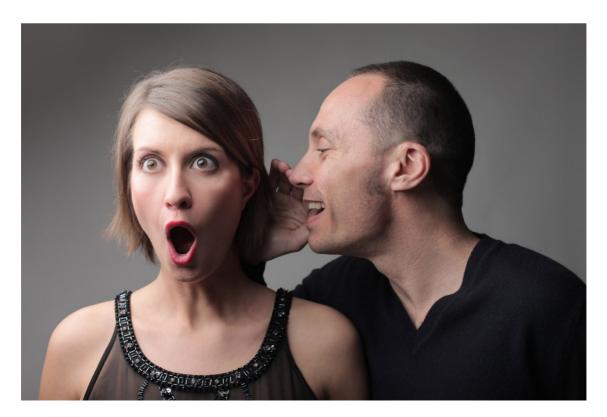
Read more



The AgeTech Revolution virtual book launch event is happening on February 21st

Save your Spot!

Noteworthy News



Startup Opportunities

The AI/Tech + Aging Pilot Awards (a2 Pilot Awards) is a national competition hosted by the a2 Collective and funded by the National Institute on Aging (NIA) through its Artificial Intelligence and Technology Collaboratories for Aging Research (AITC) program. Learn more.

Funding

- <u>The Helper Bees Secures Series B Funding to Empower Americans</u> to Age Independently
- Sensi.ai raises \$14 million Series A for virtual care management
 platform

Launches

- Mary Furlong launches a new podcast <u>Longevity Deal Talk</u>
- AgeTech News launches a startup directory
- <u>GetSetUp launches a Startup Accelerator Program for 55+</u>
- <u>Vitalcy launched their pro-age guide to living!</u>

Acquisitions

• MapHabit Acquires LiveWell Dementia Training

Partnerships

- Independa and LG partner to offer <u>telehealth visits on-demand</u>
- Papa partners with <u>Cinga</u> and <u>Uber Health</u>

Reports Worth Reading

- <u>Aging and Health Tech Watch releases it's annual review!</u>
- Primetime Partners releases its <u>AgeTech meets Fintech predictions</u>

Can you think of a colleague or a friend who might enjoy the *AgeTech Digest*? Click <u>this link</u> to forward it!



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